

OPERATING AGENT APPLICANT INFORMATION

Name of Applicant

Bally's French Lick, Inc.

Doing Business As

Bally's French Lick

Business Address

3930 Howard Hughes Parkway

City

Las Vegas

State

NV

Zip Code

89109

Telephone Number

(702) 699-5000

Contact Person

Bernard E. DeLury, Jr.

Business Address

Same as Above

Fax Number

(609) 340-2410

Telephone Number

(609) 340-2820

Type of Organization (LLC, Partnership, Corp., etc)

Corporation

Date Application Submitted

9/19/03

Names of Key Persons

Wallace R. Barr

Bernard E. DeLury, Jr.

Gaming related licenses in other jurisdictions

Nevada

New Jersey

Mississippi

Louisiana

Canada (Ontario and Nova Scotia)

South Africa

Uruguay

Australia (Queensland)